



C O M P A N Y P O L I C Y

### April 2011

#### TABLE OF CONTENTS

#### PAGE

1	Introduction	1
2	Definitions	3
3	Warranty, Guarantee, Product Return and Buy Back	4
4	Bonus Structure/Marketing Plan	7
5	Leadership Bonus (L.B.)	11
6	Eagle Manager	13
7	Manager Awards	15
	Gem Manager Awards	
8	Gem Bonus	18
9	Earned Incentive Program	19
10	FLP Super Rally	22
11	<ul> <li>Manager Status and Re-qualifications</li> <li>Inherited Manager</li> <li>Transferred Manager</li> <li>Activity Qualification</li> </ul>	25
	Re-qualification Procedures	
12	Re-sponsoring Policy	27
13	Ordering Procedures	28
14	<ul> <li>Legal Requirements</li> <li>Independent Contractors</li> <li>Company Policies</li> <li>Terminations</li> <li>Dispute Resolution</li> <li>Voluntary Terminations</li> <li>Valid Applications</li> <li>Testamentary Transfers</li> <li>Transfers Due to Divorce</li> <li>Internet Policies</li> <li>Errors or Questions</li> <li>Confidentiality &amp; Nondisclosure Agreement</li> <li>Further Restrictive Covenants</li> <li>Term</li> </ul>	30
	Advertising & Promotional Guidelines	
15	Communications	44
16	International Sponsoring	45

### 1

#### INTRODUCTION

1.1 Forever Living Imports (India) Private Limited (which is referred to in this manual as "Company") is a company incorporated under the Companies Act, 1956 and has its registered office in Mumbai. The Company has been appointed as the nationwide distributor of the internationally known global products ("FLP products") of Aloe Vera of America, Inc ("AVA") for India and imports these products from AVA into India. The Company will sell the FLP products either directly or through its designated distributor ("Designated Distributor"). However, all other responsibilities, including disbursement of bonuses would be undertaken by the Company. The Company or the Designated Distributor will sell the FLP products to the Distributors at prices recommended in accordance with FLP's marketing plan ("FLP Marketing Plan") and shall not exceed the maximum retail price of the FLP Products.

1.2 Forever Living Products ("FLP") is unique in the utilization of their concept that encourages and supports the use and retail sales of its products through independent Distributors worldwide. FLP is a family of related companies outside India with Distributors marketing FLP products throughout the world. FLP provides its Distributors with the best quality products, support staff and marketing plan in the industry. The affiliated companies and their products provide an opportunity for consumers and Distributors to improve the quality of their lives from use of FLP products, and equal access to success to anyone willing to properly work the program. Unlike most business opportunities, there is little financial risk to the Distributors, since no minimum capital investment is required and the Company provides a liberal buy back policy.

1.3 Our companies do not represent that a Distributor will achieve financial success without working or by relying solely on the efforts of others. Compensation in FLP Companies is based upon the sale of its products. A Distributor is an independent contractor whose success or failure depends on his or her personal efforts.

- 1.4 The FLP companies have a long history of success. The Company provides top quality products, exceptional support and a proven and successful marketing plan for the independent Distributors that purchase their products for personal use and for resale to consumers. The fundamental goal of the FLP Marketing Plan is to promote the sale and use of the FLP's high quality products to consumers. The primary purpose of Distributors is to build a sales organization to promote the sale and use of the Company's products to consumers.
- 1.5 Independent Distributors at all levels of the Forever Living Marketing Plan are encouraged to make retail sales each month and keep records of such sales.
- 1.6 Successful Distributors gain current knowledge of the market by attending training meetings, maintaining their own personal retail customers and sponsoring others to sell retail.



- 2.1 Any person who purchases products from the Designated Distributor or any Distributor for their own personal use is a "Retail Customer".
- 2.2 A "Case Credit" or "cc" is a unit of measurement for advancements, bonuses, awards and earned incentives for Distributors as set forth in the FLP Marketing Plan. One Case Credit is awarded for six thousand six hundred rupees approximately (Rs 6600 Wholesale, plus tax) of FLP products purchased from the Company or the Designated Distributor. Each product is assigned a certain Case Credit value which can be accumulated for various qualifications on the marketing plan.
- 2.3 The "New Distributor" level is a distributor who has not yet achieved the level of Assistant Supervisor.
- 2.4 A "Distributor" is a person, 18 years of age or older, who has completed a Distributor Application Form and has been personally certified at a Company approved opportunity meeting or by a Company authorized representative. Distributors purchase products directly from the Company or the Designated Distributor at prices not exceeding the published wholesale price + taxes recommended by the Company in accordance with the FLP Marketing Plan. The term "Distributorship" shall be construed in light of the definition of 'Distributor' contained in this section.
- 2.5 An "Active Distributor" is a Distributor who has four or more case credits of Personal Accredited Sales in his/her Home Country for the month, at least one of which is personally acquired. Personal Accredited Sales can be acquired personally or from personally sponsored New Distributors. The Active status of a Distributor is established each month.
- 2.6 "Home Country" is the country in which a Distributor resides for a majority of time. It is in this country that Managers must qualify to receive group and leadership bonus qualification waivers for all other FLP countries. When a Distributor changes his/her residence, he/she must notify his/her old country of residence so that his/her address can be changed and a new Home Country assigned.
- 2.7 "Operating Company" is the administrative company under which one or multiple countries use a single database to calculate sales level advancements, bonus payments and incentive qualifications.

### **3** Warranty, Guarantee, Product Return and Buy Backs

- 3.1 The following time periods shall apply except where modified by local law.
- 3.2 FOR DISTRIBUTORS: THE COMPANY WARRANTS SATISFACTION AND GUARANTEES THAT THE PRODUCTS IT MARKETS AND SELLS ARE FREE FROM DEFECTS AND SUBSTANTIALLY CONFORM TO PRODUCT SPECIFICATIONS. For all FLP products exclusive of literature and promotional products, this warranty and guarantee shall be for a period ending thirty (30) days from the date of purchase.
- 3.3 BUY BACK RULE FOR RETAIL CUSTOMERS: Retail Customers are guaranteed 100% product satisfaction. Within thirty (30) days from the date of purchase, a retail customer may:
  - a Obtain a new replacement for any defective product from the Distributor.
  - b Cancel the purchase, return the product and obtain a full refund from the Distributor. In all cases, proper notice, proof of timely purchase and timely return of the product is required to be given to source of purchase. The Company reserves the right to reject repetitive returns.
- 3.4 When FLP products are acquired from or through a Distributor, that Distributor is the primary party responsible for customer satisfaction by exchanging the product or refunding the money. In the event there occurs a dispute, the Company will determine the facts and resolve the issue. If cash is disbursed by the Company, the same will be charged back to Distributors who benefited from the product sales.
- 3.5 PROCEDURE FOR DISTRIBUTORS FOR THEIR RETAIL CUSTOMERS: During the respective stated periods of warranty and guarantee, the Company shall provide a new replacement of the same such product in exchange for the defective product or for one that has been returned to a Distributor by a Retail Customer for lack of satisfaction, provided that such product has not been certified as having been consumed or sold.

Such replacement shall be subject to validation of presented proof of timely purchase. In addition, for replacements of products to a Distributor for product returns by Retail Customers, a proof of sale to the Retail Customer and written proof of cancellation along with a signed receipt for return of funds as well as the return of product will be required. Such purchase must have been by the party returning the product. Repetitive returns of product by the same parties will be rejected. The Company shall ensure that the policy with regard to replacement of defective products shall be adhered to by the Designated Distributor or the Distributor from whom products have been purchased by the Retail Customer.

#### 3.6 BUY BACK RULE FOR DISTRIBUTOR:

- a) The Company shall buy back any unsold, saleable FLP product (except literature) that has been purchased within the previous twelve (12) months from any Distributor who terminates their Distributorship. Such buy back will be accomplished by the terminating Distributor by first giving written notice to the Company of their intent to terminate their Distributorship and to forgo all rights and privileges relating thereto. The terminating Distributor must complete a product return form and submit the same to the Company and return all products for which a refund is being claimed, along with proof of purchase to the source of purchase. The Company shall ensure that the policy with regard to buy back of unsold, saleable products upon termination of Distributorship shall be adhered to by the Designated Distributor from whom products have been purchased by the Distributor.
- b) If the product returned by a terminating Distributor was purchased at a price based on New Distributor Price ("NDP") recommended by the Company, the NDP profit will be deducted from the immediate upline sponsor and, if the product returned is greater than 1cc, all bonuses and Case Credits received by the terminating Distributor's upline for the products returned, will be deducted from the upline. If the Case Credits were used for any level moveups of the Distributor or upline, those move-ups may be re-calculated after deducting the Case Credits to determine if the move-ups should remain in force.

- c) If a terminating Distributor returns a Touch of Forever or any other Combination Pak, and it is missing some product, the refund will be calculated as if the entire Combo Pak was returned, and thereafter, the wholesale value of the missing components will be deducted from the refund issued. After verification of the facts, the Company or the Designated Distributor will give the Distributor a refund cheque of the amount equal to the Distributor's cost of the products being returned less the cost of handling, freight and any other appropriate setoffs. In the event the bonuses personally received by them for their original purchase (from the Company) are not refunded by the Distributors to the Company, the same shall also be adjusted from the refund payable for the products returned.
- d) After recouping any costs or damages resulting from the terminated Distributor's adverse conduct, if any, the Company will remove the Distributor from the FLP Marketing Plan, and his/her entire downline organization will move up directly under the terminating Distributor's sponsor in their current generation sequence.
- 3.7 The "Buy Back Rule" is designed to impose upon the sponsor and the Company the obligation to ensure that the sponsored Distributor is buying products wisely. Distributors may not buy more products than they can use for their business and personal needs. The sponsor should make every effort to provide recommended guidelines to Distributors so that they purchase only as many products as are required to meet immediate sales needs, and that additional products be purchased only after 75% of that product's inventory has been sold, consumed or otherwise utilized. Products previously certified as having been sold, consumed or utilized shall not be subject to repurchase under the "Buy Back Rule".



The responsibility of making bonus payments to the Distributors shall vest with the Company. The Forever Living Marketing Plan is explained as follows:

				Manager 120cc
Marketing Plan Personal Bonus			Assistant Manager 75cc	18%
Volume Bonus		Supervisor 25cc	13%	5%
	Assistant Supervisor 2cc	8%	5%	10%
New distributor	5%	3%	8%	13%

- 4.1 **PERSONAL BONUS (P.B.)** is a bonus on Personal Accredited Sales and on Personal Accredited Sales of personally sponsored New Distributors.
- 4.2 VOLUME BONUS (V.B.) is a bonus paid on all group Accredited sales of your personally sponsored Assistant Supervisors, Supervisors and Assistant Managers.

4.3	New Distributor	No P.B. paid at this level
4.4	Assistant Supervisor	5% P.B. on all personal Accredited Sales. No Volume Bonus is paid at this level
4.5	Supervisor	8% P.B. on all personal Accredited Sales
		3% V.B. on all personally sponsored Assistant Supervisors and their group Accredited Sales.
4.6	Assistant Manager	13% P.B. on all personal Accredited Sales.
		5% V.B. on all personally sponsored Supervisors and their group Accredited Sales.
		8% V.B. on all personally sponsored Assistant

Accredited Sales. 4.7 18% P.B. on all personal Manager Accredited Sales. 5% V.B. on all personally sponsored Assistant Managers and their group Accredited Sales. 10% V.B. on all personally sponsored Supervisors and their group Accredited Sales. 13% V.B. on all personally sponsored Assistant Supervisors and their group Accredited Sales. 4.8 a) A New Distributor is not eligible to receive bonuses until they have achieved the level of Assistant Supervisor. b) Effective November 2010, a Distributor who has been sponsored for 6 full months and has not achieved the level of Assistant Supervisor will be eligible to choose a new sponsor. c) Distributors who choose a new sponsor will lose any former downlines and accumulated move-up Case Credits and will count as newly-sponsored for all applicable incentives. 4.9 All distributors shall receive NDP Profit (New Distributor Price less Whole Sale Price) on the purchases of their personally sponsored New Distributors. 4.9.1 The personal accredited sales of a New Distributor will count as personal accredited sales for their immediate upline sponsor. 4.10 Any one or two consecutive calendar months may be used to accumulate the Case Credits necessary to achieve Assistant Supervisor, Supervisor, Assistant Manager or Manager Level. All move-ups shall occur on the exact date that sufficient Case Credits are accumulated to reach the specified level. 4.11 All bonuses are calculated on the Sales Retail Price/ MRP or the Bonus Recap Price as set forth in the

Supervisors and their group

- 4.12 There is no re-qualifying for these sales levels once they are earned, unless the Distributorship is terminated or the Distributor is Re-sponsored.
- 4.13 There can be no transferring of Distributorships. Assignments of Distributorships can only be made in the event of death.
- 4.14 All Distributors who terminate, or are terminated, must wait for a minimum of two years from the date of receipt of termination by Home Office before submitting a new application for consideration by the Executive Committee.
- 4.15 A Distributor will not pass up the sponsor on their way to achieving any level.
- 4.16 To qualify for volume bonuses and special bonuses earned from their sponsored groups, Supervisors, Assistant Managers and Managers must qualify as Active Distributors (see 2.5) and must also meet all other requirements of the Marketing Plan.
- 4.17 Bonuses are calculated according to positions within the marketing plan. Bonuses are paid at the current level attained. For Example: If an Assistant Supervisor receives 30 personal Case Credits in 1 or 2 consecutive calendar months, they will earn 5% on any personal purchases within the first 25 Case Credits and 8% on any personal purchases within the remaining 5 Case Credits.
- 4.18 New Manager Example: If an Assistant Supervisor has Accredited Sales of 150 Case Credits in a calendar month, achieving the level of Manager, their active sponsor will receive full Case Credits for the first 120 Case Credits. The remaining 30 Case Credits of Accredited Sales will be adjusted at 40%, 20% and 10% (see 9.9) for the upline Leadership Bonus Qualified Managers accordingly.
- 4.19 An Assistant Supervisor, Supervisor or Assistant Manager does not receive a V.B. on any Distributor in the sponsored group who is at the same level in the FLP Marketing Plan. However, these levels will receive Case Credits from such sources for move-up in the FLP Marketing Plan.
- 4.20 Bonus cheques are mailed or deposited through direct deposit by the Company to the Distributors on the fifteenth (15th) of the month following product sale. For Example: Bonuses for January

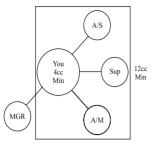
Accredited Sales will be mailed on February 15th. Distributors who have requested to be paid through electronic payment modes, will have their bonus credited to their selected accounts on or before the fifteenth (15th) of the following month.

- 4.21 a) Distributor becomes a "Recognized" Manager and receives a gold Manager pin when
  - Their sales organization produces 120cc Personal and/or Non-Manager Accredited Sales during any one or two consecutive calendar month period, and
  - They are personally active during the same one or two consecutive calendar months' period, and
  - There is no other Distributor in their downline who qualifies as Manager during the same one or two consecutive calendar month period.
  - b) If a downline Manager qualifies during the same one or two consecutive calendar month period, the Distributor will be a "Recognized Manager" if
    - 1) They are personally active during the same one or two months' period, and
    - 2) They have at least 25 Personal and/or Non-Manager Case Credits in the final month of qualification from Distributors in downlines other than the downline Manager moving up in the same month.

## 5 Leadership Bonus (L.B.)

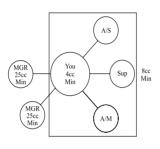
- 5.1 After a Distributor becomes a Recognized Manager, that person should support their various downlines with the intent of helping them achieve success as a Distributor. An Active Recognized Manager becomes a Leadership Manager once they have developed a downline Manager, and may qualify to receive their Leadership Bonus if they have Accredited Sales of 12 or more Personal and "Non-Manager" Case Credits per month. "Non-Manager" Case Credits are those that do not pass through a Manager (Active or Inactive).
  - 5.2 A Leadership Bonus can be paid at the following rates to Recognized Managers who have downline Managers:
    - 6% Bonus paid on all 1st Generation Managers and their group orders.
    - 3% Bonus paid on all 2nd Generation Managers and their group orders.
    - 2% Bonus paid on all 3rd Generation Managers and their group orders.
- 5.2.1 The Leadership Bonus and Leadership Case Credits (40%-20%-10%) of a Manager who does not qualify for Leadership Bonus (see 9.9) will be proportionately distributed to the upline Leadership Bonus Qualified Managers.
- 5.3 An Active Recognized Manager can reduce the monthly requirement for 12 Case Credits to 8 Case Credits, by having two separate downlines with Active Recognized Managers who have Accredited Sales of at least 25 or more Case Credits per month as reflected on each downline Manager's recap from the previous month. In addition, an Active Recognized Manager can reduce the 12 Case Credits to 4 Case Credits per month by having three separate downlines with Active Recognized Managers who have Accredited Sales of at least 25 or more Case Credits per month, as reflected on each downline Manager's recap from the previous month.
- 5.4 Any Active Recognized Manager's downline, which has Accredited Sales of at least 25 or more Case Credits per month, as shown on the previous month's recap, will count towards the reduction in all upline Managers' minimum Case Credits of 12, 8 or 4 Case Credits.

5.5



Personal and Non-Manager Case Credits, he/ she qualifies for all corresponding Leadership Bonuses.

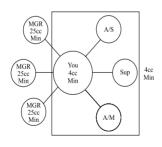
5.6 When an Active Recognized Manager has two separate down-line Active Recognized Managers



who have accredited sales of 25 Case Credits or more reflected on each downline Manager's recap from the previous month, the Personal and Non-Manager

case credits will be reduced from 12 Case Credits to 8 Case Credits.

5.7 When an Active Recognized Manager has three separate downline Active Recognized Managers who



have accredited sales of 25 Case Credits or more reflected on each downline Manager's recap from the previous month, the Personal and Non-Manager Case Credits will

be reduced from 12 Case Credits to 4 Case Credits.

5.8

If a Recognized Manager is not Active (see 2.5) for three (3) consecutive calendar months or more, he/she is not eligible for a Leadership Bonus. In order to start receiving a Leadership Bonus, he/ she must be Active and have Accredited Sales of 12 or more Personal and Non-Manager Case Credits for three (3) consecutive calendar months prior to re-qualifying for a Leadership Bonus in the fourth (4th) month. These 12 Case Credits of Accredited Sales must occur in the country of residence.

### 6

#### EAGLE MANAGER

6.1

- a) The Eagle Manager program is designed to encourage Managers to achieve and maintain sales volume that will produce income worthy of the various Manager positions in the marketing plan. Eagle Manager status is earned and renewed each year by meeting the following requirements during the calendar year after qualifying as a Recognized Manager:
  - 1. Be Active and Leadership Bonus qualified every month.
  - 2. Accumulate at least 720 total Case Credits, including at least 100 Case Credits from new, personally-sponsored downlines.
  - 3. Personally sponsor and develop at least 2 new Supervisor lines.
  - 4. Support local and regional meetings.
- b) In addition to the requirements listed above, Senior Managers and above must also develop and maintain downline Eagle Managers, as outlined in the following schedule, in order to be considered Eagle Manager. Each downline Eagle Manager must be in a separate sponsorship line, without regard to how many generations down. This requirement will be based on the Manager position qualified for at the beginning of the calendar year.
  - 1. Senior Manager: 1 downline Eagle Manager.
  - 2. Soaring Manager: 3 downline Eagle Managers.
  - 3. Sapphire Manager: 6 downline Eagle Managers.
  - 4. Diamond-Sapphire: 10 downline Eagle Managers.
  - 5. Diamond Manager: 15 downline Eagle Managers.
  - 6. Double-Diamond Manager: 25 downline Eagle Managers.
  - 7. Triple-Diamond Manager: 35 downline Eagle Managers.
  - 8. Centurion-Diamond Manager: 45 downline Eagle Managers.

- c) All requirements must be achieved in a single operating company, with exception of the new non-manager Case Credit requirement and the downline Eagle Manager requirement, as clarified below.
- d) A Manager can combine new non-manager Case Credits from various countries to count toward the 100 new Case Credit requirement.
- e) A Manager can combine their downline Eagle Managers from various countries for the purpose of achieving Eagle Manager status.
- f) If a Distributor achieves Manager after the first of the year:
  - Any New Distributors he sponsored during the final month of move-up will count toward the new sponsoring and new case credit requirements for that calendar year's Eagle Manager Program.
  - 2. His/her Eagle Manager requirements are NOT prorated; rather, he/she needs to accomplish the 720-total/100-new Case Credits and the 2-new Supervisors during the remainder of the year after achieving Manager level.
- 6.2 Eagle Managers will be recognized as such and earn a Level 3 Regional Rally trip to their local Regional Rally based on their Home Country, including airfare for two, three nights accommodation and two Rally wristbands (meals not included).

#### MANAGER AWARDS

#### 7.1 <u>SENIOR MANAGER</u>

When a Manager has sponsored and developed two (2) 1st Generation Sponsored Recognized Managers, they become a Senior Manager and they will be awarded a new Manager pin with two garnets. Pins will only be presented at a Success Day or other Recognized meetings conducted by a company approved representative.

#### 7.1.1 SOARING MANAGER

When a Recognized Manager has sponsored and developed five (5) 1st Generation Sponsored Recognized Managers, they become a Soaring Manager and they will be awarded a new Manager pin with four garnets. Pins will only be presented at a Success Day or other Recognized meetings conducted by a company approved representative. A Soaring Manager with five (5) Active 1st Generation Sponsored Managers has their Case Credit requirements in the Earned Incentive Program reduced by 40 Case Credits for Incentive 1, 50 Case Credits for Incentive 2 and 60 Case Credits for Incentive 3 in the last month of qualification period. (See 9.10)

#### 7.2 GEM MANAGER AWARDS

#### 7.2.1 <u>SAPPHIRE MANAGER</u>

- a) When a Manager has sponsored and developed nine (9) 1st Generation Sponsored Recognized Managers in their line, they become a Sapphire Manager, and a gold pin with four sapphires is awarded. Pins will only be presented at a Success Day or other Recognized meetings conducted by a company approved representative.
- b) The Sapphire Manager Distributorship is also awarded a four-day, three-night all-expense-paid trip to a local domestic resort designated by the Company.

#### 7.2.2 DIAMOND-SAPPHIRE MANAGER

a) When a Manager has sponsored and developed seventeen (17) 1st Generation Sponsored Recognized Managers, they become a Diamond-Sapphire Manager, and a gold pin with two diamonds and two sapphires is awarded. Pins will only be presented at a Success Day or other Recognized meetings conducted by a company approved representative.

- b) The Distributorship is also awarded a specially designed sculpture.
- c) In addition, the Distributorship will receive an all expense-paid trip for five (5) days and four (4) nights to a luxury resort to be designated by the Company.

#### 7.2.3 DIAMOND MANAGER

- a) When a Manager builds and develops twentyfive (25) 1st Generation Sponsored Recognized Managers, they become a Diamond Manager and are awarded a gold pin with one large diamond. The Distributorship is also awarded the following privileges:
- b) A beautifully designed diamond recognition ring.
- c) Waiver of case volume requirements for Earned Incentives and Volume Bonuses provided a minimum of twenty-five (25) 1st Generation Sponsored Recognized Managers are Active.
- d) An all-expense-paid one-week trip to the World Rally.

#### 7.2.4 DOUBLE DIAMOND MANAGER

- a) When a Manager builds and develops fifty (50)
   1st Generation Sponsored Recognized Managers, they become a Double Diamond Manager. The Distributorship is also awarded the following privileges:
- b) A specially designed gold pin with two large diamonds.
- c) An all-expense-paid trip for 10 days and 9 nights to South Africa.
- d) An exclusive pen accessorized with beautiful diamonds.

#### 7.2.5 TRIPLE DIAMOND MANAGER

a) When a Manager builds and develops Seventy Five (75) 1st Generation Sponsored Recognized Managers, they become a Triple Diamond Manager. The Distributorship is also awarded the following privileges:

- b) A specially-designed gold pin with three large diamonds.
- c) An all-expense-paid trip for 14 days and 13 nights around the world.
- d) An exclusive, personalized watch (at FLP's discretion).
- e) Limited Edition Bronze (at FLP's discretion).

#### 7.2.6 DIAMOND CENTURION MANAGER

- a) When a Manager builds and develops one hundred (100) 1st Generation Sponsored Recognized Managers, they become a Diamond Centurion Manager. The Distributorship is also awarded the following privileges:
- b) A specially designed gold pin with four large diamonds.
- 7.2.7 A Manager can combine their 1st Generation Sponsored Recognized Managers from all countries for the purpose of achieving Senior through Diamond Centurion Manager. However, each 1st Generation Manager can only be counted once.

## 8.

#### Gem Bonus

Gem Managers who have qualified to receive a Leadership Bonus may also qualify to receive the Gem Bonus by meeting the following requirements:

- 8.1 Gem Managers who have nine (9) or more Active 1st Generation Sponsored Managers during a month will receive an additional 1% on all their 1st, 2nd and 3rd Generation Managers and their group Accredited Sales for that month (7% - 4% - 3%). (Inherited, Transferred or Unrecognized Managers are not Sponsored Managers).
- 8.2 Gem Managers who have seventeen (17) or more Active 1st Generation Sponsored Managers during a month will receive an additional 2 % on all their 1st, 2nd and 3rd Generation Managers and their group Accredited Sales for that month (8% -5% - 4%).
- 8.3 Gem Managers who have twenty-five (25) or more Active 1st Generation Sponsored Managers during a month will receive an additional 3% on all their 1st, 2nd and 3rd Generation Managers and their group Accredited Sales for that month (9% -6% - 5%).

GEM BONUS				
	Qualification	1st Gen.	2nd Gen.	3rd Gen
Sapphire Manager	9 active 1st Gen. Mgrs.	7%	4%	3%
Diamond Sapphire	17 active 1st Gen. Mgrs.	8%	5%	4%
Diamond Manager	25 active 1st Gen. Mgrs.	9%	6%	5%
Percentages shown above include Leadership Bonus.				

- 8.4 Foreign distributors may count towards Gem bonus qualification if they have re-qualified as Sponsored Managers in that country. Once they re-qualify and receive a waiver from their Home Country, they will be considered active and may be counted by their upline towards the Gem Bonus qualification.
- 8.5 In connection with International Sponsoring, Gem Bonus is paid by each country based on activity of Managers in that country. Therefore, to qualify for a Gem Bonus from any country, you must have the required number of Active 1st Generation Sponsored Managers located in that specified country for the month in which you are qualifying for a bonus.

### **9** EARNED INCENTIVE PROGRAM

- 9.1 All Company incentive programs are intended to promote sound Networking principles. This includes the proper sponsoring and selling of product in usable, resalable quantities. Contest points and prizes are not transferable, and will be awarded only to those who qualify by building their business in accordance with the letter and spirit of the FLP Marketing Plan and Company Policies.
- 9.1.1 Recognition pins and trips to the World Rally will be awarded only to the Distributorship as it appears on the Distributor Application Form on file at the Company's Office.
- 9.1.2 For incentive trips, including the 1500cc and 2500cc FLP Super Rally and Post Rally, the Sapphire, Diamond-Sapphire, Double-Diamond and Triple-Diamond trips are awarded to the Distributor and spouse. If there is no spouse or the spouse cannot attend, subject to Home Office approval, the Distributor may elect another person who is of age and otherwise eligible to be sponsored as a Distributor to accompany him/her. Gem Trips including Sapphire, Diamond-Sapphire, Double-Diamond and Triple-Diamond, are trips that are awarded to the distributor and spouse. The same rules above, apply for taking a guest.
- 9.2 All Active Distributors are eligible to participate in the Earned Incentive Program. All Managers participating in this program must be Recognized.
- 9.3 The Earned Incentive amount is to be used by the Distributor to purchase or lease an asset in their own name, e.g., car, house, boat, airplane, etc.
- 9.4 Three levels of incentives are available:

Level 1: The Company will pay a maximum of Rs 19,424 /- per month for a maximum of 36 months

Level 2: The Company will pay a maximum of Rs. 29,136/- per month for a maximum of 36 months

Level 3: The Company will pay a maximum of Rs. 38,848/- per month for a maximum of 36 months.

9.5 Three (3) consecutive calendar months are required to qualify.

9.6 Qualification for the respective months is detailed in the following table:

	Level 1	Level 2	Level 3
Cc requirements for month 1	50	75	100
Cc requirements for month 2	100	150	200
Cc requirements for month 3	150	225	300

- 9.7 The third month volume must be maintained or increased thereafter. If a Distributor's group Case Credit volume drops below the case requirement for any given third month, the monthly earned incentive bonus will only reflect the amount earned based on Rs. 129/- per Case Credit for the Distributor's group volume.
- 9.8 If the qualifying Distributors group Case Credits drop below 50 Case Credits in any given month, the earned incentive bonus, for that month, will not be paid. If in the subsequent months the qualifying Distributor's Case Credits increase to 50 or more the earned incentive will be paid in accordance with paragraph 9.7.
- 9.9 Total Case Credit volume is based on personal group cases, plus 40% of the group cases for any 1st Generation Managers, plus 20% of the group cases for any 2nd Generation Managers, plus 10% of the group cases for any 3rd Generation Managers.
- 9.10 All Managers who have five (5) personally sponsored Active 1st Generation Recognized Managers during the third qualification month and all subsequent months during the 36 months period will be required to have a total volume of only 110, 175 or 240 Case Credits, for levels 1, 2 and 3 respectively. For every five (5) additional personally sponsored Active 1st Generation Recognized Managers during the third qualification month, and all subsequent months during the 36 month period, the Case Credits will be reduced by an additional 40 Case Credits for level 1, 50 Case Credits for level 2 and 60 Case Credits for level 3. When a Manager has twenty-five (25) or more personally sponsored active 1st Generation Recognized Managers in any given month, the total Case Credit requirement for their earned incentive will be waived for that month.
- 9.11 After completing the third qualifying month for an Earned Incentive, a Distributor may qualify for a higher incentive level the very next month.

For example, a Distributor qualifies for level 1 in January, February and March. This Distributor will be eligible to qualify for level 2 or 3 in April.

9.12 At the end of the 36 month period, a Distributor may re-qualify for a new earned incentive using the same qualifications as outlined above. This re-qualification can be satisfied during any 3 consecutive calendar months during the 6 month period immediately prior to the end of the original 36 month period.

# 10 FLP SUPER RALLY

- 10.1 Distributors who meet minimum annual Case Credit requirements of 1,500 cases from April 1 through March 31 of each year will qualify for an expense-paid trip to the next FLP Super Rally, plus spending cash. The Company will fly the Distributor to the Rally at a location designated by the Company, for 5 days, 4 nights. In order to achieve the 1,500 and higher Case Credit awards, distributors may combine Case Credits from all the countries where they have a group. It is the responsibility of each Distributor to provide to their home office by April 30th the proof of Case Credits earned in other countries. In order to receive the benefits of this incentive, the qualifying distributors must attend the rally trainings and motivational meetings.
- 10.2 Managers who achieve 1,500 Case Credits will qualify for:
  - a) Attendance at the Super Rally at the Company's expense.
  - b) \$500 spending cash (or equivalent in domestic currency).
  - c) Attendance on the Post Rally Tour at the Company's expense (one time only).
- 10.2.1 Managers who achieve 2,500 Case Credits will qualify for:
  - a Attendance at the Super Rally at the Company's expense.
  - b) \$1,000 spending cash (or equivalent in domestic currency).
  - c) Attendance at the Silver Post Rally Tour at the Company's expense.
- 10.2.2 Managers who achieve 5,000 Case Credits will qualify for:
  - a) Attendance at the Super Rally at the Company's expense.
  - b) \$2,000 spending cash (or equivalent in domestic currency).
  - c) Use of the VIP checkout in the Rally shopping area.

- d) Attendance at the Silver Post Rally Tour at the Company's expense.
- 10.2.3 Managers who achieve 7,500 Case Credits will qualify for:
  - a) Attendance at the Super Rally at the Company's expense.
  - b) \$3,000 spending cash (or equivalent in domestic currency).
  - c) Use of the VIP checkout in the Rally shopping area.
  - d) Attendance at the Silver Post Rally Tour at the Company's expense.
  - e) An invitation to join the annual Eagle Summit at the Company's expense.
- 10.2.4 Managers who achieve 10,000 case credits will qualify for:
  - a) Attendance at the Super Rally at the Company's expense.
  - b) Business Class flight accommodations to/from the Rally.
  - c) \$3,000 spending cash (or equivalent in domestic currency).
  - d) Use of the VIP checkout in the Rally shopping area.
  - e) Attendance at the Silver Post Rally Tour at the Company's expense.
  - f) An invitation to join the annual Eagle Summit at the Company's expense.
- 10.2.5 Managers who achieve 12,500 or more Case Credits will qualify for:
  - a) Attendance at the Super Rally at the Company's expense.
  - b) Business Class flight accommodations to/from the Rally.
  - c) \$12,500 spending cash, presented only at the rally.
  - d) Use of the VIP checkout in the Rally shopping area.
  - e) Attendance at the Silver Post Rally Tour at the Company's expense.

- f) An invitation to join the annual Eagle Summit at the Company's expense.
- 10.3 For the Silver Post Rally Tour only: Qualifying Distributors who wish to bring their children may do so, providing that they agree to the following:
  - All transportation, lodging, meals and miscellaneous expenses for the children must be paid for by the distributors.
  - b) No children will be allowed in meal functions or other activities; i.e. day trips, beach activities, etc.
  - c) We are not able to accommodate children on the chartered air flights. Therefore, Distributors would need to make separate flight arrangements for their children; and, if it is necessary for the Distributors to travel with their children, the Distributors would be required to pay for their own airfare as well.
- 10.4 A distributor may qualify in their domestic countries for the following awards:
  - a) 1,000 Case Credits Three night's lodging and two Rally wristbands
  - b) 750 Case Credits One night's lodging and two Rally wristbands
  - c) 500 Case Credits Two Rally wristbands
  - d) 250 Case Credits One Rally wristband
- 10.5 It is not permitted to combine Case Credits from different countries for the Super Rally awards that are less than 1,500 Case Credits.
- 10.6 Group Case Credits generated during any month that a Distributor is not Active will not count for the Super Rally awards; however, any personal Case Credits generated by the Distributor will count regardless of Activity status.

### MANAGER STATUS AND REQUALIFICATIONS

#### INHERITED MANAGERS

- 11.1 When a Manager terminates, their entire downline organization will be moved up directly under the terminated Manager's present Sponsor and will remain in their current generation sequence.
- 11.2 If the terminated Manager is a Sponsored Recognized Manager, and also has any 1st Generation Recognized Managers in their organization, these Managers will be classified as "Inherited Managers" in their newly appointed Sponsor's 1st Generation. However, one of these managers may be selected as a "sponsored" Manager to replace the terminated first generation manager.
- 11.3 "Inherited Manager" does not affect the volume bonuses or leadership bonuses paid to any Manager or their upline. The activity of an "Inherited Manager" however, does not count for qualification for the Gem Bonus, case reduction for the Earned Incentive Program, for obtaining Gem Manager Status nor for any other program.

#### TRANSFERRED MANAGERS

11.4 A Manager who internationally sponsors into a country other than his/her original country of sponsorship shall be a "Transferred Manager."
"Transferred Managers" do not count toward GEM Manager Status, qualification for Gem Bonus, case reduction for the Earned Incentive Program nor for any other program.

#### ACTIVITY QUALIFICATION

11.5 Supervisors, Assistant Managers or Managers who do not achieve active status (see 2.5) will not be paid a volume bonus on their group that month, and shall not be considered an "Active Distributor". Any unearned bonus will be paid to the next Active Distributor upline. In turn, their bonus will be paid to the next Active Distributor upline and so on. Distributors who forfeit any bonus may requalify the following month (with no retroactive application) as an Active Distributor. All Case Credits are calculated on a calendar month. Example: January 1 through January 31, April 1 through April 30, etc.

#### **REQUALIFICATION PROCEDURES**

- 11.7 If you are Unrecognized Manager, you can requalify as a Recognized Manager by meeting the following requirements:
  - a) You must be Active with 4 Personal Case Credits (see 2.5), for 1 or both months of qualification and
  - b) You must have a total of 120 cc of Personal and Non-Manager Accredited Sales in one or two (2) consecutive calendar months. You can use the Case Credits that were not associated with a downline Manager move-up from the final month you moved up to the position of Unrecognized Manager to re-qualify as a Recognized Manager, provided that the re-qualifications occurs during the month immediately following.
  - c) From the date that you achieved the 120 Personal and Non-Manager Case Credits, you will begin to accrue Leadership Bonuses and Leadership Case Credits on orders placed after that date, as long as you have qualified as a Leadership Bonus Manager (see Section 5).
- 11.8. If you are Transferred or Inherited Manager, you can re-qualify as a Sponsored Manager by meeting the following requirements:
  - a) You must have a total of 120 Case Credits of Personal and Non-Manager Accredited Sales in one or two consecutive calendar months, and
  - b) You must be Active with 4 Personal Case Credits during the months the 120 cc are generated (see 2.5).
  - c) If re-qualifying in a foreign country, you must achieve Active status (see 2.5) either in your home country (your country of residence) or in the country where you are achieving Sponsored Manager status.

## 12 RE-SPONSORING POLICY

- 12.1 An existing Distributor who has been a Distributor for at least 24 months and who has not purchased any FLP products for a minimum of twentyfour (24) months, from the Company or from any other source, and has not received any other payments from a Distributor (for an FLP activity) during that same time frame, may be considered for re-sponsoring. The existing Distributor cannot have sponsored any other individuals into the FLP business during the previous twenty-four (24) months. The Distributor being re-sponsored will be required to sign and have notarized an affidavit under penalty of perjury with respect to the above policy before re-sponsoring will be allowed. A re-sponsoring form signed by both the Distributor and the intended sponsor will be required. Responsoring is not an automated right and the Executive Committee's decision to allow or disallow re-sponsoring shall remain final.
- 12.2 Re-sponsored Distributors begin again at the distributor level and purchase at NDP under their new sponsor, and they lose any downline acquired to that point in all countries into which they are sponsored, and will not count towards the sponsoring requirements under the Profit Sharing Incentive Program. However they will count towards the sponsoring requirements under the Eagle Manager and Regional Rally Incentives.

# 13 ORDERING PROCEDURES

13.1

All Distributors order directly from the Company or the Designated Distributor. As of April 1, 2010 all those at Distributor level will be required to purchase the FLP Products at prices based on the NDP (NDP = 15% discount off of retail price recommended by the Company). After a Distributor (regardless of level) personally purchases at least 2 Case Credits of products within a two month period, they then purchase the FLP products at prices based on the wholesale price recommended by the Company. The difference between the NDP and the Wholesale Price on these 2 Case Credits will be paid to the immediate sponsor. The prices at which the FLP products are sold to the Distributors by the Company or the Designated Distributor shall not exceed those recommended by the Company based on the FLP Marketing Plan. It is clarified that the retail price (for the purposes of ascertaining the NDP) recommended by the Company shall be in accordance with the FLP Marketing Plan and shall not exceed the maximum retail price of the FLP Products.

- 13.2 All orders must be accompanied by either
  - a) certified cheque
  - b) cashier's cheque
  - c) personal cheque
  - d) money order
  - e) credit cards
  - f) direct deposit (proof of depositor) original
  - g) cash & debit cards
- 13.3 Minimum Distributor order is Rs. 750/- worth of product, inclusive of appropriate taxes.
- 13.4 All orders must be placed with the Company or the Designated Distributor. Alternately, distributors may email to <u>orders@flpindia.net</u> to place orders as well as make enquiries related to ordering and Fax at +91 22 6641 4007.
- 13.5 Check all orders upon receipt and notify the Company or the Designated Distributor (as the case may be) immediately of any discrepancy in condition or quantities.

- 13.6 All orders with appropriate payment must be in the hands of the Company or the Designated Distributor by the last business day of the applicable month during working hours, to qualify for a bonus generated for that month.
- 13.7 All orders are subject to and all deliveries conditioned on the final acceptance of the order by the Company or the Designated Distributor. The acceptance of payment accompanying the purchase orders is evidence of acceptance by the Company or the Designated Distributor (as the case may be).
- 13.8 When ordering a product that was the subject of a prior order, the Distributor is certifying to the Company that 75% of the prior order of that product has been sold, used or otherwise utilized in their business.
- 13.9 Distributors are authorized to purchase FLP products for the purpose of using the products in their business and for their personal use in the country of their domicile. Distributors are not authorized to purchase FLP products for the purpose of exporting the said products outside India except for their personal and family use in a country where there is no office of FLP, without the prior written consent of the Company.
- 13.10 A distributor may not order more than 25 Case Credits in any calendar month without prior Head Office approval of the Company.
- 13.11 Bonus buying is strictly prohibited. "Bonus Buying" includes:
  - a) The enrollment of individuals without the knowledge of and/or execution of a Distributor Application Form and Distributorship Agreement by such individuals;
  - b) The fraudulent enrollment of an individual as a Distributor;
  - c) The enrollment of attempted enrollment of nonexistent individuals as Distributor or Customer ("Phantoms") to qualify for commissions or bonuses;
  - d) Any other mechanism by which strategic purchases are made to maximize commissions or bonuses when a distributor does not have a bonafide use for the products purchased.

# 14 LEGAL REQUIREMENTS

#### 14.1 INDEPENDENT CONTRACTORS

- 14.1.1 All Distributors are considered independent contractors. They are required to conduct their business within the terms of the Distributorship Agreement, and in compliance with Company Policies that are applicable in the country in which they are conducting business. All independent distributors must also comply with the law of the land in running their business.
- 14.1.2 The Distributorship consists of the Distributor and the Distributor's spouse, or the sole individual as it appears on the Distributor Application Form on file with the Company.
- 14.1.3 Husband and wife shall be sponsored together on the same Distributor Application Form. Husband and wife cannot sponsor each other. If one spouse chooses not to be a Distributor, the spouse acting as a Distributor expressly agrees and understands that his/her Distributorship may be terminated for any actions taken by the non Distributor spouse which would violate the Company Policies.
- 14.1.4 Distributor relationship with the Company is one of a contractual nature. Only adult individuals, 18 years of age or older, may contract with the Company to be Distributors.
- 14.1.5 The Company agrees to sell FLP products to Distributors and pay volume bonuses as provided in the FLP Marketing Plan, provided such Distributor is not in violation of the Distributorship Agreement.
- 14.1.6 In the event that the downlines of the Distributor sponsor into a foreign country and they have not previously been sponsored into that country, the Distributor will be automatically sponsored into that foreign country and agree to the prevailing policies and local laws of that foreign country and agree to be bound by the dispute resolution policies set forth herein.
- 14.1.7 The Company is legally bound to make any bonus payments that may be due to only those Distributors who hold a valid Permanent Account Number ("PAN") for income tax purposes. Any such payments will be held back by the Company until proof of PAN is provided to the Company. Provided that the Company may, at its discretion, make bonus payments to Distributors (who have not furnished

their PAN details) after withholding tax at a rate of 20 percent plus applicable surcharge and education cess (if any) of such accrued bonus payments.

14.1.8 Bonuses and/or incentives earned by the Distributors are inclusive of all government taxes and levies (direct and indirect).

#### 14.2 COMPANY POLICIES

- 14.2.1 Company Policies have been implemented to provide restrictions, rules and regulations for proper sales and marketing, procedures and to prevent improper, abusive or illegal acts. Such Company Policies are revised, modified and added to, from time to time.
- 14.2.2 Each Distributor has an obligation to become familiar with the Company Policies.
- 14.2.3 Each Distributor, upon signing the Distributor Application Form, agrees to abide by the Company Policies. Language thereon specifically refers to the Distributor's contractual commitment to follow the Company Policies. The placing of orders for products with the Company or the Designated Distributor is a reaffirmation of such commitment to abide by the Company Policies.
- 14.2.4 Any transfer other than by inheritance of a Distributorship is against Company Policy. Without prior written approval of the Company, such transfer will be void. For the purpose of this provision, a change of beneficial interest of a trust held Distributorship shall be treated as a transfer which requires written approval by the Company to be valid.
- 14.2.5 Distributors shall not permit the Company's literature or FLP products to be sold or displayed in retail stores, military PX's, swap meets, flea markets, or like exhibitions. However, exhibitions for a period of less than one week in a twelve-month period at the same venue are considered temporary and are therefore permitted after receiving approval from the Head Office. Distributors who have service-oriented offices, barber shops, beauty shops and health clubs are exceptions and will be allowed to display and sell products within their office, shop or club. However, exterior signs or window displays by such Distributors to advertise the sale of company products will not be permitted. Products may be promoted and served in restaurants by the glass or portion. Except as herein provided, no Distributor is to sell or market FLP products except if it is in its original packaging.
- 14.2.6 "Stacking", which is the practice of purchasing FLP products in the name of a Distributor other

than yourself, and "Buy-In", which is purchasing in quantities which exceed the amount required to meet immediate sales needs, will not be permitted, and will result in loss of qualification or termination. Investment: Offering an FLP business opportunity, or/and "Ready Made" downlines in exchange of investment of any sort, is strictly prohibited and will result in loss of qualification or termination.

- 14.2.7 In the event a Distributor's spouse does not attend an earned trip, the Distributor, subject to the Home Office approval, may bring a guest provided that the guest is either a Distributor or is eligible to become a Distributor. Earned trips are limited to the following: 1,500 cc and above Super Rally, Post Rally and Silver Post Rally, Sapphire, Diamond Sapphire, Double-Diamond and Triple-Diamond trips. All other trips awarded by the Company can only be attended by persons whose names appear on the Distributor Application Form.
- 14.2.8 Distributors must not disparage other Distributors, FLP products/services, the Marketing and Compensation Plan, or employees of the Company to other Distributors or third-parties. Any questions, suggestions or comments regarding these issues should be directed in writing to the Company's correspondence address only.

#### 14.3 TERMINATION

- 14.3.1 Termination means a severance of all domestic and international privileges and contractual rights available to a Distributor, including the privilege to buy and distribute FLP products. The Termination will result in the inability to qualify for income and volume bonuses and severance of participation in the Earned Incentive Program, prize programs and other benefit programs sponsored by the Company.
- 14.3.1.1 After two years, a terminated Distributor my reapply subject to home office approval. Upon such approval, the Distributor will enter at the New Distributor level and will not have the previous downline organization restored.
- 14.3.2 A terminated Distributor shall, upon demand by the Company, be liable to repay, return or compensate the Company for any benefit programs, prizes, inventories, or bonuses received from the Company from and after the date of the activities causing such Termination. After recouping any costs or damages resulting from the terminated Distributor's conduct, forfeited bonuses, caused by such Termination, shall be paid to the next qualifying Distributor upline who is not in violation of the contract terms.

- 14.3.3 Prohibited activities causing grounds for termination and liability for any damages caused by such acts, include, but are not limited to, the following conduct:
- 14.3.3.1 The Company built on the quality of its products, and their use by consumers. Distributors are strictly prohibited from purchasing products or encouraging other Distributors to purchase products solely for the purpose of qualifying for bonuses. In order to ensure no inventory loading is occurring:
  - a) Each Distributor who orders an FLP product that was the subject of a prior order, shall also be confirming and certifying to the Company that 75% of the prior order of that FLP product has been sold or otherwise utilized. Distributors should keep accurate records of monthly sales to their customers; which records can be subject to inspection by the Company upon reasonable notice. Such records will include reports reflecting inventory on hand at the end of the month.
  - b) The Company and the Designated Distributor will be liberal in its application of the buy back policy on termination of a Distributorship, but the Company or the Designated Distributor will not repurchase products or issue refunds on FLP products certified as having been consumed or sold. Falsely representing the amount of product sold or consumed in order to advance in the marketing plan shall be grounds for termination.
  - c) To discourage any Distributor from encouraging other Distributors to circumvent the inventory loading prohibition, the Company will charge back to a terminated Distributor's upline any bonuses paid on product returned from a terminating Distributor.
  - d) A Distributor may sell products to another Distributor at prices based on the Distributor wholesale price recommended by the Company, only if such other Distributor is personally sponsored to the Distributor doing the selling. Any other sale to another Distributor, either directly or indirectly, is a prohibited transaction for both the selling and the buying Distributor. The equivalent Case Credit of such a prohibited sale shall not be allowed for purposes of meeting the Active requirement or qualification requirement of any other benefits within the Marketing program. Resulting adjustments shall be made for this compliance. In addition, the participating Distributors engaging in such prohibited activity are subject to termination.
- 14.3.3.2 Engaging in activities that are prohibited in all sections of 14.9, 14.11, 14.14 and sections 14.12 and 14.13 as set forth herein.

- 14.3.3.3 Appearing in, being referenced in, or allowing the Distributor's name or likeness to be featured or referenced in any promotional, recruiting or solicitation materials for another direct sales company.
- 14.3.3.4 Selling or displaying Company literature or products including but not limited to Retails Stores, Military PX's, Supermarkets, Chemist Shops, 3rd party internet sales providers etc. or in violation of Internet Policies and/or Advertising and Promotional guidelines.
- 14.3.3.5 Any act or failure to act by Distributors which evidences intentional disregard and/or gross negligence of the Company Policies.
- 14.3.3.6 Distributors shall not make claims as to the therapeutic, safety or curative properties of FLP products. Only such statements or claims that are officially approved by the Company or are as contained in the official literature of the Company may be made or used. No Distributor may make any claims that FLP products are useful in the treatment, prevention, diagnosis or cure of any disease. Medical claims regarding FLP products are strictly prohibited. Distributors should recommend to any customer who is currently under a physician's care or any medical treatment, that they seek the advice of their healthcare provider before altering their nutritional regimen.
- 14.3.3.7 Unless the Company's prior written approval is obtained, projections of income earnings and potentially misleading income representations are strictly prohibited. The financial success of a Distributor depends entirely upon that Distributor's individual effort, dedication and the training and supervision that the Distributor provides to his or her downline and business.

#### 14.4 DISPUTE RESOLUTION

If a controversy or claim arising out of or relating 14.4.1to the Distributor relationship or FLP products cannot be resolved by negotiations, the Company and Distributor agree that in order to promote to the fullest extent reasonably possible a mutually amicable resolution of the dispute in a timely, efficient and cost effective manner, they will settle their dispute by submitting the dispute to the local arbitration in accordance with the written procedures adopted by the Company for resolution of disputes. Mumbai, India shall be deemed the sole and exclusive place for jurisdiction and venue of any dispute between the Company and the independent Distributor, and if appropriate, under the Company's dispute resolution procedures, a court of competent jurisdiction located in Mumbai, India. The independent Distributor

Application Form and Distributorship Agreement shall be governed in all respects by the laws of India.

14.4.2 Participating in the international sponsoring program is a privilege that gives each Distributor the chance to benefit from FLP's international network of companies. The international sponsoring program is monitored from FLP's home office in Maricopa County, Arizona. A Distributor participating in the international sponsoring program agrees and consents to any disputes arising out of or relating to the Distributor relationship or FLP products, involving any of the FLP affiliated companies, shall be resolved through binding arbitration in Maricopa County, Arizona, pursuant to FLP-US and Forever Living Products International Inc.'s current dispute resolution polices stated on FLP's home office website at www.foreverliving.com

#### 14.5 VOLUNTARY TERMINATION

- 14.5.1 If a Distributor wishes to terminate their Distributorship, they must submit a written request, signed by the Distributor. The effective termination date is the date on which the Home Office accepts the termination request. The terminating Distributor forfeits the current sales level and all downlines, including those in foreign countries, established at the time. After two (2) years, a Distributor may reapply subject to Home Office approval. Upon such approval, the Distributor will enter at the New Distributor level and will not have the previous downline organization restored.
- 14.5.2 Once a Distributor terminates, their spouse (if applicable) is also considered terminated.

#### 14.6 VALID APPLICATIONS

- 14.6.1 Except for authorized responsoring & NDP enhancement policy, it is against Company Policy for any Distributor to, directly or indirectly, change sponsors. The Company will only consider the first valid Distributor Application Form received by the Company. Subsequent applications will be disallowed.
- 14.6.2 A Distributorship, and any resulting downline, created or operated by proxy, either intentionally or inadvertently, is not allowed, and shall be adjusted for compliance with Company Policies by the Executive Committee. The Executive Committee's decision to terminate a Distributorship or to disallow, realign or adjust bonuses, Case Credits, compensation or any incentive awards for any Distributor's involvement in activities or omissions that are not in conformity with Company Policies shall be final. Intentional acts of omission and disregard for the Company Policies by

a Distributor shall be severely dealt with which may include termination and legal action for damages.

#### 14.7 TESTAMENTARY TRANSFERS

- 14.7.1 The inheritable rights to a Distributorship are limited and restricted as follows:
- 14.7.1.1 The heir must be a person who can qualify as a Distributor.
- 14.7.1.2 Because the heir must be an adult individual, a trust or guardianship may have to be established for multiple heirs or minor children. In the event a trust is established, a copy must be placed on file with the Company. Its terms must clearly allow the trustee to act as a Distributor. A guardian or a trustee of a testamentary trust must be appointed by the court of proper jurisdiction and receive specific approval to be a Distributor on behalf of the minors.
- 14.7.1.3 A trustee or guardian shall retain the Distributor status so long as the Distributorship Agreement is not violated until the beneficiaries have attained the age of majority and an heir accepts the responsibility of operating the Distributorship with prior approval of the court.
- 14.7.1.4 A trustee, guardian, spouse or other representative type Distributor shall be responsible for the actions of the beneficiary, ward, or their spouse for purposes of following the policy terms of the Distributorship Agreement. A violation of Company Policies by any of the above individuals may result in termination of the Distributorship.
- 14.7.1.5 The inheritable Distributorship position within the Company Marketing Plan is limited to recognition at no higher than that of Manager. However, bonuses shall be paid by the Company at the same levels and requirements as held by the deceased. Distributorship positions below Manager shall be inherited at that level.
- 14.7.1.6 a) All Distributor Application Forms that contain two signatures, regardless of when signed, shall be treated as creating a *Joint Tenancy with Right of Survivorship (JTWRS)*. If you live in a community property state, the treatment will be that of *Community Property with Right of Survivorship*. On the confirmation of death of any one of the two signing Distributors, the Distributorship will automatically be transferred to the survivor of the two. This will be the case regardless of what is stated in the will of the first Distributor to be deceased. In addition, this means that when two persons have signed on the

Distributor Application Form, the survivor of the two will be the sole Distributor after the death of the first. If you do not wish this result, you must contact the home office to express your needs and to determine if your needs can be accommodated. Keep in mind that no change in a Distributorship can be made during your lifetime, except in the case of a legal separation or divorce.

- b) Distributor Application Forms of a legally married person, who has checked the marital status box as being 'Married', but the Distributor Application Form only contains the signature of one of the married parties, the Company will treat the Distributorship as being a *Joint Tenancy with Right of Survivorship.*
- c) Distributor Application Forms that have the marital status box checked as being 'Single' and with only one signature will be treated by the Company accordingly. Should there be a change in the marital status, the Distributor must send to the Company, a Change of Status (COS) application with signatures of both applicants indicating that there has been a change of marital status, accompanied by a copy of the marriage certificate. At the time, the Company will treat such Distributorships as Joint Tenancy with the Right of Survivorship. To a single person's Distributorship, on death, such Distributor must have a will or use of a Granters Trust.
- d) The Company views Joint Tenancy with Right of Survivorship and Granters Trust as legal means of transferring assets on death without having to go through probate proceedings to get the property to the intended heir.

#### 14.8 TRANSFERS DUE TO DIVORCE

- 14.8.1 Husbands and wives cannot sponsor each other. Distributors who marry another Distributor may maintain separate Distributorships, which were in existence prior to their marriage.
- 14.8.2 In the event a Distributor should marry a non-Distributor, this Distributor should submit a Change of Status (COS) form signed by the existing Distributor along with the marriage certificate as well as his/her spouse indicating the new spouse's interest in the Distributorship. Regardless of whether a COS form is submitted by the new spouse, the existing Distributor expressly agrees and understands that his/her Distributorship may be terminated for any actions taken by his/her spouse which would violate Company Policies as if that new spouse was a Distributor.

- 14.8.3 During a pending divorce or negotiation of a property settlement, the Company will continue to disburse payments to the registered Distributor as was done prior to the pending action.
- 14.8.4 In the event of divorce or a legal separation, a legally enforceable property settlement agreement may decree the Distributorship be granted to one spouse or the other. The Distributorship cannot, however be partitioned. Only one adult individual will be entitled to retain the current downline of this Distributorship. The other spouse may choose to establish their own Distributorship at the same level of the Marketing Plan, as established with the ex-spouse. Such other spouse must use the same sponsor. The other spouse's new Distributorship shall be treated by the sponsor as inherited until re-qualified.
- 14.8.5 To the extent permitted by law, FLP, the Company, its directors, officers, shareholders, employees, assigns and agents (collectively referred to as "Associates") shall not be liable for, and the Distributors release FLP, the Company and its Associates from and waives all claims, for any loss of profits, indirect, direct, special or consequential damages and for any other losses incurred or suffered by Distributors as a result of (a) Distributor's breach of their Distributorship Agreement of Company Policies and Procedures; (b) the promotion or operation of the Distributorship and Distributor's activities related to it; (c) Distributor's incorrect or wrong data or information provided to FLP, the Company or its Associates; or (d) the Distributor's failure to provide any information or data necessary for the Company to operate its business, including without limitation, Distributor's enrollment and acceptance into the FLP Marketing Plan and the payment of volume bonuses by the Company. EACH DISTRIBUTOR AGREES THAT THE ENTIRE LIABILITY OF FLP. THE COMPANY AND ITS ASSOCIATES FOR ANY CLAIM WHATSOEVER RELATED TO THE RELATIONSHIP OF AWARENESS INCLUDING BUT NOT LIMITED TO ANY CAUSE OF ACTION SOUNDING IN CONTRACT, TORT, OR EQUITY, SHALL NOT EXCEED, AND SHALL BE LIMITED TO THE AMOUNT OF PRODUCTS THE DISTRIBUTOR HAS PURCHASED FROM THE COMPANY OR THE DESIGNATED DISTRIBUTOR THAT ARE IN RESALEABLE CONDITION.

#### **14.9 INTERNET POLICIES**

#### 14.9.1 SELLING PRODUCTS ONLINE

Each Distributor will be offered the opportunity to purchase a Company approved Distributor

website for marketing products online using a direct link to FLP's internet shopping website www. foreverliving.com and its My FLP Biz. Online orders will be fulfilled directly by the Company on this website. This internet link is arranged so that the FLP pages will remain within the independent Distributor's website. The guests virtually never leave the Distributor's website. In order to maintain the integrity of FLP's brand name, product line and the Distributor/Customer relationship, Distributors may not sell any FLP products online through their independent website. FLP marketing or promotional materials, that have not received written approval from the Company's Head Office, cannot be used or sold by Distributors. E-Commerce sales can only be made directly by, or through a link to the official FLP website at www.foreverliving.com and its My FLP Biz functionality. Sales of products through online marketing media, online malls, or auction sites, such as, but not limited to eBay or Amazon.com, are prohibited. Distributors may not sell FLP products to anyone for the purpose of resale nor entrust others to sell FLP products. Company approved Distributor websites will be allowed for marketing and promotion, but not for E-Commerce sales of products or sponsoring of Distributors.

#### 14.9.2 INDEPENDENT DISTRIBUTOR WEBSITES:

- a) Independent Distributor websites marketing and promoting FLP products of FLP's business opportunity without online sales or sponsoring, will be permitted so long as they comply with or are modified to comply with Company Policies.
- b) Sponsoring Distributors online via an electronic signature application or online form is not permitted outside of the direct application or link to the official FLP website at *www.foreverliving.com*
- c) Distributors may not use the name "Forever Living Products" or any of its trademark, trade names, product names, domain name (URL) or copy or use any FLP materials from any source that may result in misleading or confusing the user into thinking the Distributor's website is that of FLP or any of its official Affiliates. FLP product names are strictly proprietary to FLP and cannot be used by any Distributor as a sponsored link or for any other unauthorized use. Individual Distributor websites must clearly indicate that it represents an independent Distributor who is not an agent of the the Company or any of its worldwide affiliates.
- d) Distributors must link their websites to FLP's official website created and maintained by FLP at www.foreverliving.com

 All independent Distributor websites must reflect and connect only to companies or products that carry the FLP label and be of good moral content.

#### 14.9.3 ELECTRONIC ADVERTISING:

Independent Distributor websites that have been approved by the Company or are as part of an online banner or display ads that conform to the Company's advertising guidelines and have been approved by the Company will be allowed. Online banners or display ads must be submitted to the Company for approval prior to posting online and must link a user to the Company website or an independent Distributor website that has been approved by FLP. All electronic advertising is subject to and controlled by the Company Polices relating to advertising and promotional guidelines.

#### 14.10 ERRORS OR QUESTIONS

If a Distributor has questions about or believes any errors have been made regarding bonuses, downline activity reports, charges, or changes, the Distributor must notify the Company within sixty (60) days of the date of the purported error or incident in question. The Company is not responsible for any error, omissions or problems not reported within sixty (60) days.

#### 14.11 CONFIDENTIALITY AND NONDISCLOSURE AGREEMENT

- 14.11 a) Downline reports and all other reports and genealogical information, including but not limited to, downline sales organization information and commission recap statements, are private, proprietary and confidential to the Company.
  - b) Every independent Distributor who is provided with such information must treat it as private and confidential and take care to maintain its secrecy and refrain from making any use thereof any purpose other than the management of his or her downline sales organization.
  - c) As a result of your Distributorship, you may have access to private and Confidential Information which you acknowledge to be proprietary, highly sensitive and valuable to FLP's business and is being made to you solely and exclusively for purposes of furthering the sale of FLP products and prospecting, training and sponsorship of third parties who may desire to become independent Distributors and to further build and promote your business.

- d) "Trade Secret" or "Confidential Information" shall also mean information including a formula pattern, compilation, program, device, method, technique or process that:
  - derives independent economic value, actual or potential, from not being generally known to other persons who can obtain economic value from its disclosure or use; and
  - 2. is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

#### 14.11.1 CONFIDENTIAL INFORMATION:

- a) Whenever the Company makes available to the Distributor information, it shall be for the sole purpose of conducting FLP business.
- b) Distributor shall not use, disclose, duplicate or otherwise make any trade secret of Confidential Information available to anyone other than Distributors, without the prior written consent of the Company.
- c) Distributor shall not directly or indirectly use, capitalize upon or exploit any trade secret or Confidential Information for its own benefit, or for the benefit of anyone else, other than for the purpose of conducting its FLP business.
- d) Distributor shall maintain the confidentiality and security of the trade secret and Confidential Information in its possession and to protect against disclosure, misuse, misappropriation or any other action inconsistent with the Company's rights.

#### 14.12 FURTHER RESTRICTIVE COVENANTS

In consideration to the Company for the receipt of trade secret or Confidential Information, the Distributor inherently agrees that for the term of the Distributorship, the Distributor shall not take or encourage any action, the purpose or effect of which would be to circumvent, breach, interfere with or diminish the value or benefit of FLP's contractual relationships with any FLP distributor. Without limiting the generality of the foregoing, for the term of the Distributorship, the Distributor agrees not to directly or indirectly, contact, solicit, persuade, enroll, sponsor or accept any Distributor, customer or anyone who has been a Distributor or customer for the last twelve (12) months, into or to encourage any such person in any way to promote opportunities in marketing programs of any direct sales company other than those related to FLP's business.

#### 14.13 TERM

The obligations contained in the "Confidential Information" section of this Policy shall remain forever and in perpetuity. The obligations contained in the "Further Restrictive Covenants" section of this Policy shall remain in full force and effect during the term of the previously executed Distributorship Agreement between any FLP company and the Distributor, and thereafter until the later of one (1) year from the latest receipt of any Confidential Information or twelve (12) months after the expiration and termination of such Distributorship Agreement.

#### 14.14 ADVERTISING & PROMOTIONAL GUIDELINES

14.14.1 TRADEMARKS, TRADE NAMES, COPYRIGHT MATERIALS AND ADVERTISING

> The name "Forever Living Products" and symbols of FLP and other names as may be adopted by FLP including FLP product names are proprietary trade names and/or trademarks of FLP.

#### 14.14.2 LIMITED LICENSE TO USE COMPANY MARKS

- a) Each Distributor is hereby licensed by the right to use FLP's registered trademarks, service marks, and other marks (hereinafter collectively referred to as "Marks"), in conjunction with the performance of the Distributor duties and obligations under the Distributorship Agreement and the corresponding policies and procedures. All marks shall remain the exclusive property of FLP. The Marks may only be used as authorized by the Distributorship Agreement and the Company's corresponding policies and procedures. The license granted herein shall be effective only as long as the Distributor is in good standing and in full compliance with the Company's policies and procedures. However, it is prohibited for a Distributor to claim any ownership of FLP's Marks (i.e. registering for a domain name using the name "FLP", "Forever Living Products" or any other FLP Mark in any way, shape or form) unless it has been approved in writing by FLP.
- b) These Marks are of great value to FLP and are supplied to each Distributor for each Distributor's use in an expressly authorized manner only. Distributors are not to advertise FLP products in any way other than through the advertising or promotional material made available to Distributors by the Company or the Designated Distributor and materials pre-approved by an

authorized officer of the Company. Distributors agree not to use any written, printed, recorded or any other material in advertising, promoting or describing the product or FLP marketing program, or in any other manner any material which has not been copyrighted and supplied by the Company, unless such material has been submitted to the Company and approved in writing before being disseminated, published or displayed. Distributors hereby agree to make no disparaging representations about the Company, FLP products, the compensation plan or income potentials.

#### 14.14.3 PROMOTIONAL MATERIALS

A Distributor may develop his or her own marketing techniques, so long as they are not in violation of any Company Policies, state, federal of jurisdictional rules, regulations or statures. Unless the Company's prior written approval is received, the use, production or sale of any sales aid or materials, other than those provided by or approved in writing by the Company to other Distributors for use in promoting FLP products is prohibited.

### 14.15 COMPLIANCE OF ALL INDIAN LAWS AND INDEPENDENT CONTRACTOR

The Distributor is an independent non-exclusive contractor/distributor and not an agent, employee, partner or legal representative of the Company for any purpose whatsoever. Each Distributor shall be responsible for the Distributor's own business, and shall comply with Indian laws including but not limited to the Central, State and local statutes and regulations and all applicable laws including licensing and taxation laws etc. The Distributor shall be solely responsible for all payments for any goods or services supplied to the Distributor in the course of the business.

# 15 COMMUNICATIONS

In order to best serve the interest of Managers and Distributors, and to keep everyone current on Company activities and policies, the Home Office has developed a system of communication. Distributors with questions should address them to their sponsor or uplines. Distributors may also contact the local Company product center or contact Distributor Support at *flpindia@flpindia.net* 

# 16 International Sponsoring

- a) Forever Living Products has designed a worldwide program that offers Distributors throughout the globe the opportunity to expand their business into all countries where FLP has officially established business operations in accordance with the laws of that country. Distributors will enjoy the benefits of increased income and the prestige of owning an international business, while at the same time helping others with their health, beauty and nutrition.
- b) The procedures for International Sponsoring are quite simple and the rewards can be considerable. International Sponsoring increases your income potential, converts your business into a truly international operation; and provides your overseas friends and family with the opportunity to earn extra income and benefit from the personal growth advantages that are made possible through FLP. This policy affects all international sponsoring after 22nd May 2002.
- 16.1 Communicate your request to the Head Office of your Home Country via email, fax or telephone. Include your full name, address and Distributor ID number. Once the information is entered into your Home Country's database, you and your upline sponsors will appear in the foreign country's database within 24 hours. Your domestic identification number will be used in all countries where you submit an application.
- 16.2 You will automatically start at your current attained sales level in all foreign countries where you sponsor.
- 16.2.1 Except where multiple countries use the same Operating Company, Case Credits generated in one country cannot be combined with those generated in another country to achieve sales level advancements.
- a) Managers who maintain the monthly purchase requirement to be deemed active (see 2.5) in their Home Country will have the minimum monthly purchase requirement waived for the

following month in all foreign countries in order to qualify for a volume bonus.

- b) For example, if a Manager is active during the month of January in the Home Country, their active requirement will be waived in all foreign countries for the month of February.
- 16.4 Distributors that have not yet reached the Manager sales level in their Home Country will have to achieve Active status (see 2.5) in each country where they are sponsored internationally in order to receive a bonus from those countries.
- 16.5 Your sponsor will be the person who appears as the sponsor on your very first Distributor Application Form accepted by the Company.
- 16.6 You will, as an Active Distributor, qualify for a bonus from the foreign country on the 15th of the month following the month your group in the foreign country was active.
- 16.7 a) Qualifying in your Home Country for a Leadership Bonus will also qualify you, during the following month, in all foreign countries for a Leadership Bonus.
  - b) For Example, if a Manager qualifies for Leadership Bonus during the month of January in their Home Country, their Leadership Bonus requirement will be waived in all foreign countries for the month of February.

#### Notes





### There are NO LIMITS to what you can achieve.

#### Code of Ethics

- 1. I will reflect the integrity of FLP through all my words and actions.
- 2. I will support and observe current FLP policies and regulations.
- 3. I will truthfully represent the quality, value and performance of FLP's products.
- 4. I will honestly portray the net earnings potential of FLP's marketing program.
- 5. I will conduct my business in such a manner that will enable all other FLP distributors to build their business and benefit from FLP's compensation plan.













#### Forever Living Imports (India) Pvt. Ltd.

Mailing Address: Forever Plaza, 74 Hill Road, Bandra (W), Mumbai 400 050. India. Tel.: (022) 6641 4000 Fax: (022) 6641 4010 Email: flpindia@flpindia.net

Registered Office: 307-310, Guruvidya C.H.S. Ltd., 3<sup>rd</sup> Floor, 98-A, Hill Road, Bandra (W), Mumbai 400 050.